



MEDIA ADVISORY

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LOIS YUROW NOW FEATURED COMMENTATOR FOR ACCOUNTABILITY-CENTRAL.COM,
THE PUBLIC WEB SITE OF THE GOVERNANCE & ACCOUNTABILITY INSTITUTE

(New York, NY, April 15, 2010) – Lois Yurow has become a featured commentator on www.Accountability-Central.com, the public website of the Governance & Accountability Institute (www.ga-institute.com) focusing on corporate disclosure, corporate governance, financial regulation, and other investor relations issues. Her inaugural column – “Notice & Access Revisited: The SEC’s latest Initiatives” – focuses on the latest advisories by the SEC designed to address the troubling decline in shareholder participation in corporate voting.



The full text of Ms. Yurow’s inaugural column on the SEC’s latest initiatives on Notice & Access may be found here: <http://www.accountability-central.com/nc/single-view-default/article/notice-and-access-revisited-the-secs-latest-initiatives/>

With “News You Can Use” insights, Ms. Yurow in her column comments in various aspects of the revised SEC rules that should make it easier for public companies to use notice and access – or e-proxies – while attempting to reverse the decline in shareholder voting rates.

In welcoming Ms. Yurow to Accountability-Central’s distinguished roster of featured commentators, Henry (Hank) Boerner, Chairman of the Governance & Accountability Institute, said: “Lois Yurow is one of the most thoughtful and insightful voices today on investor relations and corporate communication and disclosure matters. We are pleased that she will share her valuable knowledge and experience with the Accountability-Central audience.”

Ms. Yurow has practiced corporate and securities law for several years. With her firm, **Investor Communications Services, LLC** (<http://www.securitieseditor.com>) formed in 1997, she assists public companies in using plain English principles in the disclosure documents they file with the Securities and Exchange Commission and distribute to the public. Combining her experience as a corporate and securities attorney and her skills as a writer and editor, Lois crafts disclosure documents that investors, analysts, regulators, and even lawyers, will appreciate.

Ms. Yurow was Managing Editor of *Wall Street Lawyer*, a monthly newsletter focused on securities law, for seven years. She was Managing Editor of *RealCorporateLawyer.com*, a (now defunct) RR Donnelley website serving corporate and securities lawyers, for five.

She is the co-author of Mutual Fund Regulation and Compliance Handbook, published by Thomson West. Her articles, which can be found at www.securitieseditor.com/pubs.php, have appeared in *IR Update*, *The M&A Lawyer*, and *Law Practice* magazine.

About Accountability-Central.com: www.Accountability-Central.com, the public website published by the Governance & Accountability Institute, delivers important content through specific accountability "channels" or content silos on the topics of *corporate governance*, *social investing*, *shareholder activism*, *financial reporting*, *ethics*, and others.

About Governance & Accountability Institute: Governance & Accountability Institute, Inc. (www.ga-institute.com) provides timely news, actionable research and information, perspectives and opinion, reliable data, and customized advisory services to organizations, institutions and individuals seeking to *do the right thing for the right reasons*.

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